

Offering professional domain name services on a global scale managed on your terms

101domain offers more domain extensions than any other registrar in the world, and there are a lot of them. With us, you gain access to a full suite of tools and staff of experts to conquer the domain name system worldwide.

We've been around since 1999 servicing thousands of brand owners around the world in all things domain name related.

Leveraging our flexible and robust platform developed over years along with our experienced professionals, we are here to help you address some of the most important issues around your brand and its place on the internet with services that extend well beyond simple corporate domain name management.

We're not only your domain name provider, but your resource for all things domain names.

Domain management & consolidation

Access our full suite of domain-related services and platform to streamline your portfolio

- Registration & consolidation
- Renewal management
- Acquisition services
- Portfolio review
- Privacy, proxy and trustee solutions
- New TLD launches
- TMCH

Built-in management tools

We don't dictate how you work with us, you do

- Dedicated account executives
- Domain management
- DNS management
- Billing management
- Contact management
- Helpdesk

Security is a top priority

With multiple layers of security, rest assured that your services are safe with us

- 2-factor authentication
- Private Registration
- Registry locks
- DNSSEC
- Secure DNS

Monitoring & Enforcement

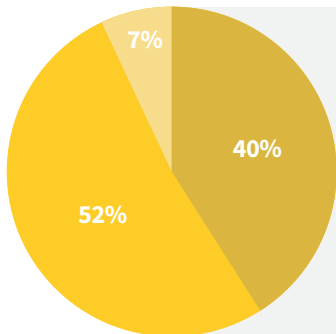
We can act as your eyes, ears, and enforcer so you can focus on your business.

- Domain & trademark monitoring
- UDRP/URS
- Alternative dispute resolution
- Cease & Desist letters
- DMCA takedowns
- Case research and investigation

**Corporate
Brand
Services**

Service Overview
2017/2018

Why Register International Domains?



Brand Promotion

Extend Your Reach

TLD Market Share

Country-code top-level domains (ccTLDs) make up a significant share of domain registrations, accounting for 40% of all registered domains.

■ ccTLDs ■ Legacy gTLD's ■ New gTLDs

Source: research.domaintools.com/statistics/tld-counts/ (January 2018)

Build Confidence

People turn to search engines when they are researching products and when they are well into the buying process and ready to purchase. Marketers and business owners will try and do anything to increase their brand exposure in search results. Websites operating under a ccTLD domain pose an advantage when it comes to international SEO performance.

The SEO mogul brand, Moz, explains why ccTLDs outperform other domain extensions in search results, "When a site uses a ccTLD, Google assumes that site (and all the content on it) is specifically relevant to the geographic area targeted by the ccTLD and should appear on SERPs in that area".

Country and region-specific domains are the simple and single strongest way to show search engines and users that your site content is specifically targeted to a geographical area. ccTLDs help your business rank higher in local search results and in the hearts of the locals.

Brand Protection

Defend Against Cybersquatters

Cybersquatting continues to be a problem for brand managers despite tighter regulations. In fact, the number of disputes filed with the World Intellectual Property Organization (WIPO) has climbed to an all-time high.

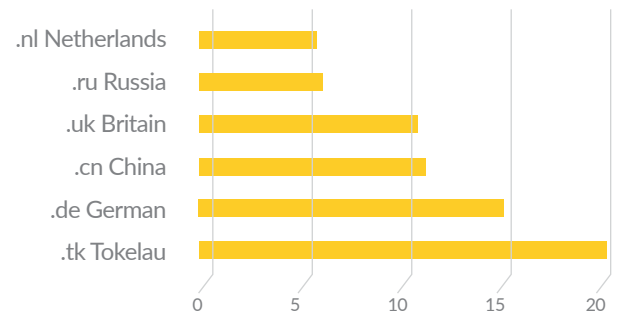
Recovering ccTLDs is expensive because most countries require disputes to be settled in court or through qualified arbitration providers. Moreover, to file a complaint, you typically need a local trademark and must prove infringement. Faced with steep legal fees and lengthy proceedings, companies often give in and just pay offenders to turn over their domains. Either way, the costs usually come out to thousands of dollars per domain.

Preempt Competitors

Defensive registrations can mitigate the threat of foreign competitors hijacking your brand, especially in countries where you have not yet secured a trademark. Successful start-ups are especially vulnerable to this kind of attack.

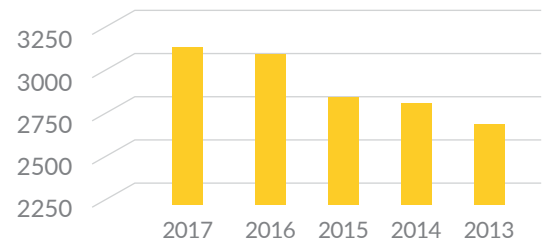
International TLD Market Overview

■ Domains (millions)



WIPO Domain Name Disputes

■ Number of Cases



wipo.int/amc/en/domains/statistics/cases.jsp (January 2018)