

Domain Monitoring Services

We act as your eyes, ears, and enforcer so you can focus on your business.

Monitor Your Digital Assets.

Prevention is the key to a successful domain management strategy. 101domain is an extension of your brand and Domain Monitoring is the extra set of eyes that provides you with full coverage and reliability for your digital assets.

Why 101domain?

Our industry leading platform monitors your trademarks, and identifies copycats, counterfeits, and misspelled domains spoofing your brand. We give the insight you need, help you enforce your rights, and take ownership of your domain names.

Good Candidates for Domain Monitoring.

- A customer that experiences infringement
 - Cybersquatting
 - Counterfeiting
- Companies with high social media activity
- Startups



OUR DECK OF DOMAIN MONITORING SERVICES

App Monitoring

\$1,249 / year

Mobile App Watch covers the iTunes App Store, GooglePlay, Amazon App Store, and Windows App Store. You will receive a baseline report and notification if your trademark is included in a newly-launched app name or description, with weekly reports and your own portal.

Social Media Monitoring

\$1,249 / year

Social Media Monitoring covers the following social media platforms: Facebook, Twitter, Instagram, Pinterest, LinkedIn, and YouTube. You will receive a baseline report and notification for trademark violations, with weekly reports and your own portal.

Web Content Watch

\$2,999 / year

Web Content Watch screens for your brand name in the body and meta data of over one billion websites. You will receive weekly reports and your own portal.

Web Page Change Watch

\$499 / year for 10 sites

Web Page Change Watch monitors infringing sites for content changes to create records for potential litigation and enforce compliance of Cease & Desist letters. You will receive a baseline report with weekly reports and your own portal thereafter.

Marketplace Watch

\$3,499 / year

Marketplace Watch covers the following platforms: eBay, Alibaba, Amazon, Taobao, Trademe. Other sites like Etsy can be added for an additional fee. Monitor online auctions with daily reports and your own portal.

Image Recognition Filter

\$3,999 / year

Image Watch uses artificial intelligence technology to scan the Internet for your logo and image use. You will receive constant monitoring and reporting with your own portal.



877.983.6624
www.101domain.com
sales@101domain.com



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